



Summary Demographic Profile

4480 South Cobb Dr
Smyrna, Georgia 30080

Prepared By TSCG
Latitude: 33.84329
Longitude: -84.50420

	1 mile	3 miles	5 miles
Population			
2016 Total Population	9,780	71,312	187,784
2021 Total Population	10,880	77,357	201,870
2010 Total Population	8,670	65,265	175,576
2016 Group Quarters Population	21	254	742
2010-2016 Population: Annual Growth Rate	1.95%	1.43%	1.08%
2016-2021 Population: Annual Growth Rate	2.15%	1.64%	1.46%
2016 Male Population	4,647	34,195	90,655
2016 Female Population	5,133	37,117	97,129
2016 Median Age	37.9	36.2	34.5

Households			
2016 Total Households	4,764	33,146	81,360
2021 Total Households	5,286	35,877	87,277
2016 Owner Occupied Housing Units	2,705	17,746	38,705
2016 Median Home Value	\$325,747	\$282,172	\$233,845

Population By Race						
2016 White Population	5,366	54.87%	40,417	56.68%	88,971	47.38%
2016 Black/African American Population	3,206	32.78%	22,292	31.26%	69,150	36.82%
2016 American Indian/Alaska Native Population	17	0.17%	192	0.27%	643	0.34%
2016 Asian Population	762	7.79%	4,385	6.15%	9,882	5.26%
2016 Pacific Islander Population	4	0.04%	27	0.04%	86	0.05%
2016 Other Race Population	131	1.34%	1,861	2.61%	13,037	6.94%
2016 Hispanic Population	563	5.76%	5,311	7.45%	28,268	15.05%

Educational Attainment						
2016 Population Age 25+: Less than 9th Grade	59	0.84%	1,090	2.12%	5,817	4.57%
2016 Population Age 25+: 9-12th Grade/No Diploma	275	3.90%	1,524	2.97%	6,332	4.98%
2016 Population Age 25+: High School Diploma	436	6.18%	4,628	9.02%	18,774	14.76%
2016 Population Age 25+: GED/Alternative Credential	84	1.19%	840	1.64%	2,579	2.03%
2016 Population Age 25+: Some College/No Degree	1,284	18.21%	8,077	15.75%	21,413	16.84%
2016 Population Age 25+: Associate's Degree	343	4.86%	2,650	5.17%	6,644	5.23%
2016 Population Age 25+: Bachelor's Degree	2,433	34.51%	19,090	37.22%	39,594	31.14%
2016 Population Age 25+: Graduate/Professional Degree	2,137	30.31%	13,396	26.12%	26,003	20.45%

Income			
2016 Average Household Income	\$114,420	\$105,887	\$88,449
2016 Median Household Income	\$99,962	\$77,418	\$58,249
2016 Per Capita Income	\$55,063	\$49,522	\$38,215

Business			
2016 Total (NAICS11-99) Businesses	580	3,491	10,630
2016 Total (NAICS11-99) Employees	6,816	46,409	143,160

Source: